

Markets

- 14 Ample opportunities in China's pet sector.
- 16 The German pet market increased by over 4 per cent in 2020.

Product of the year

- 20 Victory for the Collar Company.

Distribution

- 22 Fressnapf goes on the offensive this year.
- 24 Zooplus aims to double its sales by 2025.
- 26 Upswing for the Austrian pet supplies sector during the pandemic.

- 28 News, including Arcaplanet opens seven new stores and Rumford acquires Pet Valu stores.

Small dogs

- 30 Small breeds have special requirements compared with medium-sized and large dog breeds.
- 32 Tropical has launched a new dog food line, tailored to the needs of small breeds.
- 34 New products for small dogs.

Suppliers

- 38 Austrian company Petco markets two brands in different price segments.
- 40 United Petfood is a leading manufacturer of private label pet food and snacks.

- 42 Swedish start-up rolls out its concept across Europe.
- 44 Packaging manufacturer Coveris has created an in-house Innovation Center in Germany.
- 46 Why methionine plays a significant role in pet nutrition.
- 47 JT-Pharma has created a product for treating canine eye discharge.

Events

- 54 Interzoo.digital offers new networking options.
- 56 News, including big plans for Zoomark and PATS Sandown postponed.

Headings

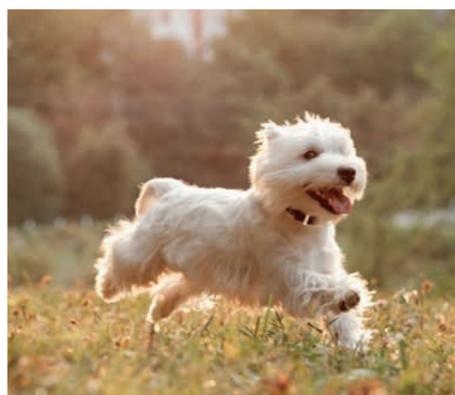
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20
The Collar Company won the *PET worldwide* Product of the Year award with Waudog. In the picture: Company founder and CEO Yuriy Sinitsa.



22
The management team of Europe's leading pet retailer Fressnapf is confident of success: (from left) Torsten Toeller, Dr Johannes Steegmann and Dr Hans-Jörg Gidlewitz.



30
In many countries, the number of dogs has increased sharply since the outbreak of the pandemic. Small dog breeds in particular have become more widespread.



54
Discover new products and trends, order products and network with suppliers and customers: all of these things and plenty more are on offer at Interzoo.digital from 1 to 4 June.

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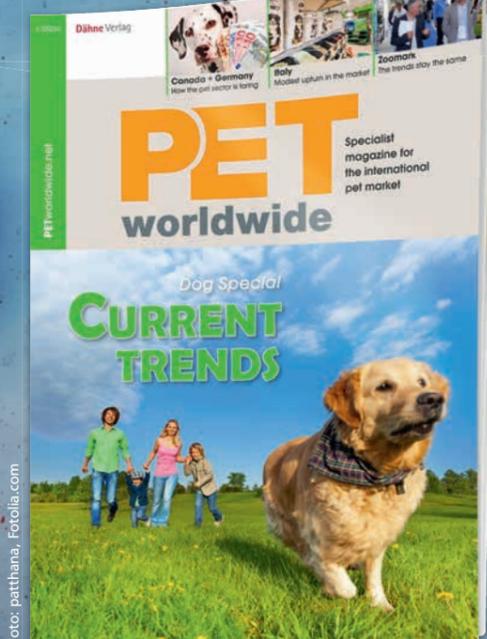
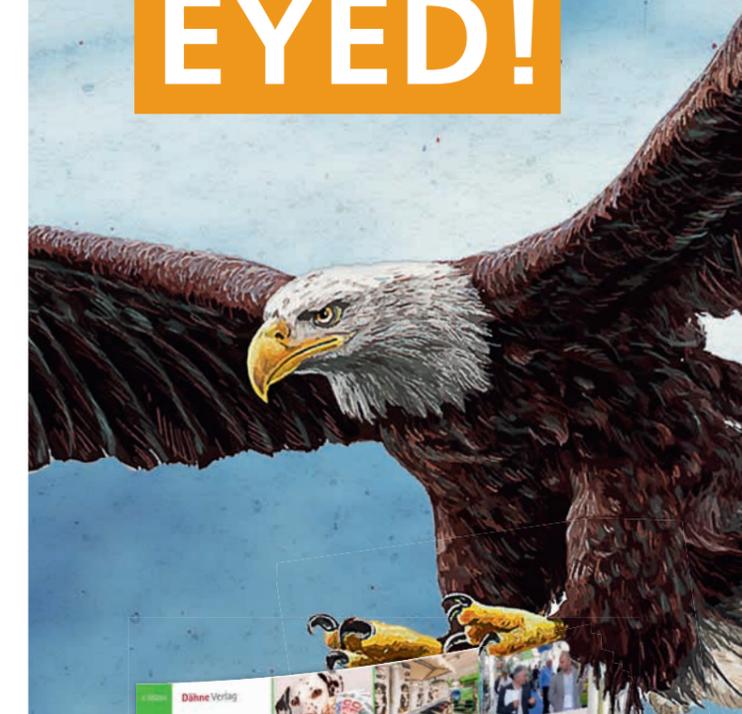


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