

Pet Conference

- 14** More than 180 visitors from 20 countries came to the International Pet Conference in Budapest.
- 16** Impressions from the International Pet Conference.
- 18** Keynote speaker Bernard Meunier on the digital transformation of the pet business.
- 20** Pavel Bouska of Vafo Praha is PET Personality of the Year.

Distribution

- 21** The Ukrainian pet retail chain Master Zoo has launched a new concept.
- 22** Fressnapf has opened its 1 500th store close to Paris.

- 24** Over 1 000 trade visitors came to the house fair of the German retail chain Das Futterhaus.
- 26** Petoutlet, one of Portugal's oldest pet supplies chains, sees potential for further growth.
- 28** News: Tiendanimal opens new stores/Petland presents awards etc.

Raw foods

- 30** Raw food diets for cats and dogs have secured a strong position in the pet supplies market in many countries.
- 32** Some leading pet store chains share their experience of raw food products.
- 34** New products at a glance.

Suppliers

- 35** Neues: Pet trade votes for Supreme/Terra Canis store in Seoul.
- 36** Rinaldo Franco has inaugurated its new headquarters.

Great Britain

- 38** The pet product market at a glance.
- 40** The British pet food market remains steady.
- 42** Pets Corner celebrates its 50th anniversary.
- 44** Pets at Home remains on the right track in its new financial year.
- 46** Felcana announces a collaborative venture with the Royal Veterinary College.

- 48** Pats organisers look forward to a successful 2019.

Events

- 49** The German trade fair Zooevent hits a temporary low.
- 50** International trade fairs and other events.

Rubriken

- 3** Comment
- 6** News
- 47** New products
- 51** Publishing information



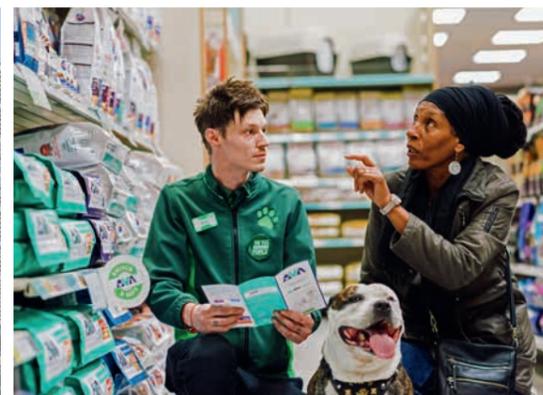
14
The International Pet Conference in Budapest focused on the different aspects, especially the opportunities, of digitalisation of the pet business.



30
Feeding of dogs and cats on raw food products is a new trend in the international pet food industry. Experts see big potential for further growth.



36
The Italian pet supplier Rinaldo Franco has unified its warehouse, distribution logistics and showroom in new headquarters near Milan.



38
With a total sales volume of £2.655 bn, the British pet food market remains steady. Some categories even saw modest growth in 2017.

EAGLE-EYED!

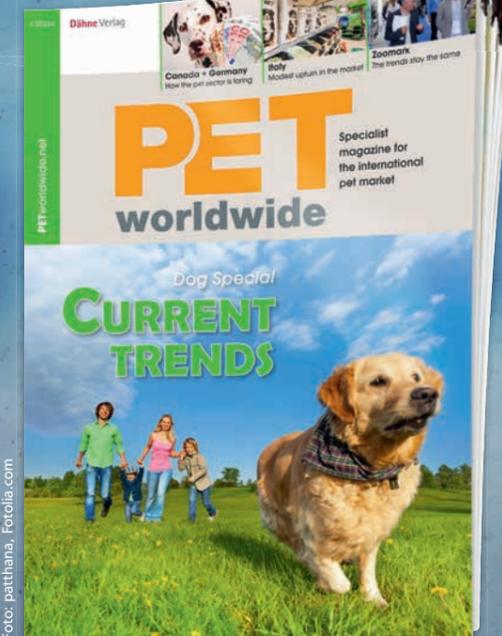


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