

20 years of Zooplus: milestones in the success story



1999

Roland Honekamp, Cornelius Patt, Sven Rittau, Florian Seubert and Philipp Freiherr von Wilmowsky launch Zooplus. Unterföhring is chosen as the location for the head office.



2004

Commences private label production and marketing



2000

Market launch in Austria

2002

Sales break the 10-mio-euro barrier (as of 31.12.).

2002

Receives the German Internet Award from Bitkom.



2005

Start of expansion beyond German-speaking region: market launch in Great Britain, Northern Ireland and Luxembourg.



2006

Dr Cornelius Patt becomes CEO.



2008

Listing of the Zooplus share in the Entry Standard of the Frankfurt Stock Exchange.

2008

Head office relocates to Munich.

2012

Receives the Deutscher Online-Handels-Award for the first time.

2006

Bitiba established

2011

Zooplus share moves up to SDAX.

2011

Burda Digital Ventures increases its stake in Zooplus to 50.04 per cent.



2009

10 years of Zooplus

2009

Switch of Zooplus share to the Prime Standard of the Frankfurt Stock Exchange.



2013
Receives *pet* Retailer of the Year Award in the Online category.

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2017
Breaks the one-billion-euro sales barrier as of 31.12.

2017
Investors' Darling, HHL & Manager magazine, 1st place SDAX, 5th place in overall ranking.



2018
Andrea Skersies, board member since 2005, leaves the company.



2018
Dr Mischa Ritter assumes responsibility on the board for the new Logistics function.



2019
20 years of Europe's biggest online shop for pet products.



2013
Andreas Grandinger succeeds Florian Seubert as Financial Director.

2014
First place for Zooplus in a customer appraisal ranking in an ECC study.

2015
Burda Digital Ventures sells its stake in Zooplus.

2018
Launch of brands Medoca (premium pet food) and Zoobee (food/hygiene and healthcare products).



2019
Zooplus opens world's first floating dog park in Düsseldorf and Cologne.



2018
Florian Welz replaces Andrea Skersies on the board.